



[Blue Seedling](#) is the secret marketing superpower behind some of the world's fastest-growing enterprise B2B startups and scaleups in Israel and the US.

We've been fortunate to grow quickly over the past two years — adding new clients, expanding our team, and deepening our impact. Now we're looking for more sharp, ambitious Marketing Managers to join the ride.

We're hiring a Marketing Manager — someone who thrives at the intersection of content creation and project management. If you're a sharp communicator, a natural organizer, and use AI tools to do better work faster, this may be the job for you.

You don't need prior B2B experience. What matters most is that you're curious, ambitious, and great with clients. You'll take on real responsibility from day one, grow quickly, work alongside the best in the biz, and have fun doing it.

Important position notes

- Blue Seedling does not have offices. This position is **fully remote**, but we're looking for US East Coast-based candidates only (because of time zone constraints).
- This is a **self-employment position**. Read more about our employment philosophy [here](#).
- Compensation for this position is **\$40/hour** (about \$80K/year), plus multiple bonus opportunities tied to team and individual performance.

Why Blue Seedling?

Work with the best. You'll collaborate with all Blue Seedling team members and partners — expert B2B marketers, designers, developers — and work directly with clients: startup CEOs, software engineers, product leaders, and folks across the tech ecosystem, including VCs and investors.

"The companies we work with are doing bold, visionary things — and we get to be a part of their story."

"In a single day I work with clients in cybersecurity, AI, Healthtech, and Fintech. I get to experience different company cultures, different CEO leadership styles, and teammates in different countries. It's like living a dozen different lives at once."

A hands-on crash course in enterprise B2B marketing. You'll learn by doing, supported by some of the best in the business — with the freedom to carve your own path. AI tools, new tech, smart tactics — you'll be using them all, and leveling up fast.

“At Blue Seedling, all the doors are wide open for you. You can participate in any area you want to — it's up to you. It made me really happy to be able to say 'I want to do that' and do it.”

“One of my favorite things about Blue Seedling is that we're constantly reimagining what we're capable of.”

“How often do you get paid to learn something completely new?”

Remote, flexible, and people-first since day one. We know how to build a collaborative, tight-knit team — no matter where we are. We treat our team members as our most important stakeholders, and we walk the talk.

“These are the most supportive people you'll ever meet, both personally and professionally.”

“Because Blue Seedling is so flexible, I could keep a full-time job and hours that fit my needs, and not miss out on anything while my daughter was growing up.”

Perks & Benefits

We invest in your growth, your space, and your joy — because doing great work starts with feeling supported.

- **Learn anything** — we'll fund your curiosity and personal development
- **Unlimited books** — any title, any genre, magically delivered to your doorstep or Kindle
- **Annual travel bonus to celebrate your work-iversary** (and it grows with tenure)
- **Team offsites** in places like NYC, Israel, and the Hudson Valley
- **Home office stipend** to make your space work for you
- **Donation matching** for the causes you care about

Your responsibilities - what you'll do

You'll execute high-impact B2B marketing initiatives across multiple channels and clients — using AI tools, sharp thinking, and tight collaboration to make things happen. Your days will be a mix of AI-powered creation, project management, digging into client goals, and making smart decisions quickly. You'll work across channels — webinars, trade shows, sales collateral, blog posts, email campaigns, and more — to support client goals — the ones they say out loud and the ones they haven't quite articulated yet.

Here's what that might look like:

- Turn a rough idea — or a raw transcript — into a polished blog post, social post, or a landing page, with AI as your creative copilot
- Research fast using AI + judgment: tools, market trends, competitor campaigns, and audience insights
- Orchestrate execution across designers, web developers, and clients to bring marketing campaigns to life
- Collaborate directly with founders, PMs, and marketers to move projects forward
- Use tools like Notion, ChatGPT, HubSpot, WordPress, and Canva — and learn new ones fast when needed
- Show up as a strategic partner: ask smart questions, push for clarity, and bring ideas that make the work better.

Your qualifications - you'll thrive here if you are:

- **Ambitious, curious, resourceful, and fast.** You've always taken on more than the official job description. You're known for making things happen — even under pressure — and making it look easy. You're comfortable with ambiguity, learning by doing, and working at startup speed.
- **AI-fluent** — and it shows. You use tools like ChatGPT, Claude, Perplexity, Gamma, Synthesia, and more all day, every day. They help you work smarter and faster — whether you're sharpening content, pressure-testing ideas, or streamlining your workflow.
- **A strong communicator** — written and verbal. Whether it's a client-facing email, a LinkedIn post co-created with ChatGPT, or a weekly call with a CEO, you communicate clearly, quickly, and with intent. You're comfortable presenting a project plan to a client team — and just as comfortable rewriting it when things change. You probably think this job post is a bit too long — and already have edits in mind.
- **Detail-obsessed and execution-driven.** You hate when things fall through the cracks. You're the kind of person who finds typos in restaurant menus — and fixes broken links without being asked.
- **Calm under pressure.** When things get messy or fast-moving (they will), you bring clarity, structure, and focus. You're comfortable switching contexts, learning new domains on the fly, and actually enjoy the variety.
- **Experienced with (or eager to learn) the tools of the trade.** HubSpot, WordPress, Marketo, Canva, Salesforce, Notion — you've used some of these or can learn them quickly.
- **You're the person everyone wants on their team.** You're a ray of sunshine and positivity. You like people, and people like you. 🌞 You know how to build strong relationships — even over Zoom. You know that sometimes the right question (or emoji) at the right moment is all it takes. You jump in where needed, pick things up fast, and feel right at home in unfamiliar territory.