

Color legend:	Webinars	Email	Events	Planning	Digital Campaigns	Holidays
January						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1
						New Year's Day
2	3	4	5	6	7	8
	Weekly recap + The week ahead	New Year, New You LinkedIn campaign	Newsletter		2021 Recap, finalizing Q1'22 Planning	
9	10	11	12	13	14	15
	Weekly recap + The week ahead	Webinar Invite email 1			Webinar Invite email 2	
16	17	18	19	20	21	22
	Weekly recap + The week ahead	Webinar: New Year, New You	Newsletter		Finalize February plan	
23	24	25	26	27	28	29
	Weekly recap + The week ahead					
30	31	1	2	3	4	5
	Weekly recap + The week ahead					
February						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2	3	4	5

			Newsletter		January recap	
6	7	8	9	10	11	12
	Weekly recap + The week ahead		Valentine's Day Ad campaign			
13	14	15	16	17	18	19
	Weekly recap + The week ahead		Newsletter		Finalize March plan	
	Valentine's Day Email campaign					
20	21	22	23	24	25	26
	Presidents' Day	Weekly recap + The week ahead				
27	28	1	2	3	4	5
	Weekly recap + The week ahead					

## March

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	1	2	3	4	5
			Newsletter	Chicago Conference	February recap	
6	7	8	9	10	11	12
	Weekly recap + The week ahead	"Prepare for Q2" Ad Campaign			Customer Meetup	
13	14	15	16	17	18	19
	Weekly recap + The week ahead		Newsletter		Finalize Q2 plan	
20	21	22	23	24	25	26
	Weekly recap + The week ahead	Prepare for Q2 email				
27	28	29	30	31	1	2

	Weekly recap + The week ahead		Newsletter			