				CURRENT		KEY RESULT	'S АССОМЕ	PLISHED:										
OWNER	OBJECTIVE	KEY RESULT	QUARTERLY GOAL	CURRENT NUMBER	% TO GOAL	WEEK OF 4/3	WEEK OF 4/10	WEEK OF 4/17	WEEK OF 4/24	WEEK OF 5/1	WEEK OF 5/8	WEEK OF 5/15	WEEK OF 5/22	WEEK OF 5/29	WEEK OF 6/5	WEEK OF 6/12	WEEK OF 6/19	WEEK OF 6/26
Ben	Become a role model of continuous improvement, lifelong learning, and industry engagement.	#1 - Listen to at least one business- or marketing-related podcast a week	13	11	85%	1	1	1	1	1	1	0	1	0	1	1	1	1
		#2 - Read at least one business- or marketing-related book a month.	3	3	100%	0	1	0	0	0	0	1	0	0	0	0	0	1
		#3 - Share in #great-articles or #marketing-inspiration at least once every 2 weeks	6.5	3	46%	0	0	1	0	0	1	0	0	0	0	1	0	0
		#4 - Attend at least one in-person or virtual conference dedicated to product marketing	1	1	100%	0	0	0	0	0	1	0	0	0	0	0	0	0
	Be proactive in contributing to the	#1 - Continue to take Sales calls and refine my ability to pitch the company's services to the right types of clients.	10	9	90%	0	1	1	1	1	0	0	1	1	1	1	0	1
	Sales function of our company.	#2 - Lead 3 client engagements	3	3	100%	0	0	0	0	0	1	0	0	0	1	1	0	0
	Improvement, lifelong learning, and industry engagement. Be proactive in contributing to the Sales function of our company. Be able to impactfully write about any topic in any format. Wake my love of creative pursuits and physical activity a priority instead of "when I have time."	#3 - Contribute to the company's brand by ramping up our LinkedIn and Twitter game. Post 3 times a	39	38	97%	3	2	2	3	3	4	2	3	3	5	2	3	3
		#1 - Write 2 pieces of content in a format I have not done before	2	1	50%	0	0	0	0	1	0	0	0	0	0	0	0	0
		#2 - Enroll in and pass an SEO course (6 hours)	6	1	17%	0	0	0	0	0	0	0	0	0	0	0	1	0
		#3 - Write 3 blog posts about a subject that is new to me	3	2	67%	0	0	0	0	0	1	0	0	0	0	0	1	0
	Make my love of creative pursuits and physical activity a priority instead of "when I have time."	#1 - Take 18 Japanese classes this quarter	18	13	72%	1	1	1	1	1	1	1	1	1	1	1	1	1
		#2 - Journal every night	91	85	93%	7	5	7	7	7	7	5	5	7	7	7	7	7
		#3 - Exercise three times a week	39	37	95%	3	3	3	3	2	3	3	3	3	2	3	3	3
		#4 - Surfing once a week	13	11	85%	1	1	1	1	0	0	1	1	1	1	1	1	1
Marissa	Increase our impact and grow in 2022 by working with more clients, without compromising on client quality.	#1 - Have at least two networking / business development / sales meetings a week (at least 1 US, 1 Israel).	26	24	92%	2	2	1	2	2	2	1	3	2	2	2	2	1
			1	0	0%													
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			GOAL	NOMBER		OF 4/3	OF 4/10	OF 4/17	OF 4/24	OF 5/1	OF 5/8	OF 5/15	OF 5/22	OF 5/29	OF 6/5	OF 6/12	OF 6/19	OF 6/26

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OWNER	OBJECTIVE	KEY RESULT	QUARTERLY GOAL	CURRENT NUMBER	% TO GOAL				WEEK	WEEK	WEEK	WEEK	WEEK	WEEK	WEEK	WEEK	WEEK	WEEK
			GOAL	NOMBER		OF 4/3	OF 4/10	OF 4/17	OF 4/24	OF 5/1	OF 5/8	OF 5/15	OF 5/22	OF 5/29	OF 6/5	OF 6/12	OF 6/19	OF 6/26